



Competition Rules

INTERNET ACCESS AND A VALID E-MAIL ADDRESS ARE REQUIRED TO ENTER. Soul Proprietors Community Project - Savannah ("**Contest**") begins on Friday, April 15, 2016 at 8:00am EST and ends at 8:00am Eastern Time ("**ET**") on Wednesday, April 20, 2016 ("**Entry Period**").

ELIGIBILITY: Open only to legal residents of the fifty (50) United States and the District of Columbia who are aged 13 or older at the time of entry, excluding employees of Red Hen Productions, LLC D/B/A Soul Proprietors ("**Sponsor**"), its subsidiaries, affiliates, related companies and advertising and promotion agencies, and the families and/or household members of each of the above. Contest void where prohibited.

WAYS TO ENTER: Go to www.soulproprietorstv.com and complete the application form. Sponsor will select three (3) contestants from the applications (*see Selection of Contestants below*) to compete in the contest. Each contestant (or contestant team) (an "**Entrant**") will produce one 5 to 7 minute short film (a "**Production**").

Sponsor not responsible for lost, late, damaged, misdirected, illegible or incomplete entries, all of which are void.

Entries become Sponsor's property and will not be returned. Entries must include a valid e-mail address for the Entrant. Use of automated devices are not valid for entry.

PRODUCTION RULES:

The Entrant, if selected as a production team to create a made for TV production (a "**Production**"), hereby: 1) warrants and represents that the Production will be 100% the original creation/work by the entrant and that use of the Production as described herein will not violate any law or infringe upon the rights, title, claim or interest of any third party; and 2) certifies that Entrant will be the creator and sole copyright owner of the Production. This promotion is in no way sponsored, endorsed or administered by, or associated with, any company other than Sponsor.

Entrant acknowledges and agrees that any Production and/or other work product that is created, prepared, produced, authored, edited or conceived by the Entrant and relates to any way the Production, and all printed, physical and electronic copies, all improvements, rights and claims related to the foregoing, and other tangible embodiments thereof (collectively, "**Work Product**"), as well as any and all rights in and to copyrights, trade secrets, trademarks (and related goodwill), and other intellectual property rights therein arising in any jurisdiction throughout the world and all related rights of priority under international conventions with respect thereto (collectively, "Intellectual Property Rights"), shall be the sole and exclusive property of the Sponsor.

In consideration of a prize, Sponsor will grant Entrant the royalty-free right to use a clip of the Production not to exceed 30 seconds in Entrant's publicity reel without further permission, consideration or payment to the Sponsor.

Company names, trademarks and/or logos, artwork and any other copyrighted materials, and the name, voice or likeness of any person (collectively, "**Third Party Intellectual Property**") may not be included in any Entry unless previously agreed to by such third party and a license (with terms satisfactory to Sponsor) is obtained by Entrant. Sponsor will obtain licenses from the Soul Proprietors participating businesses. Any Entry submitted with any unauthorized or unlicensed Third Party Intellectual Property may be disqualified if such use is deemed impermissible or illegal, as determined by Sponsor in its sole discretion.

Sponsor and its respective parent, related, affiliated and subsidiary companies, advertising, promotion and fulfillment agencies and legal advisors and their respective officers, directors, agents, employees, and assigns (collectively, the "**Released Parties**") are not responsible for any problems or technical, hardware, or software malfunctions of any telephone network or telephone lines, failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Contest, computer online systems, servers or providers, computer equipment, software, failure of any e-mail, Entry or Production to be received by the Sponsor due to technical problems, human error or traffic congestion, unavailable network connections on the Internet or at any website, or any combination thereof, including, without limitation, any injury or damage to entrant's or any other person's computer relating to or resulting from participating in this Contest or downloading any materials in this Contest. By submitting an Entry, entrant agrees to abide by the terms of these Official Rules, and the soulproprietorstv.com Terms and Conditions.

SELECTION OF CONTESTANTS: Contestants will be selected by the president of the Sponsor based on applications submitted on Sponsor's website, and will be rated on (i) prior experience delivering post-edited film shorts, (ii) accessibility to available resources (equipment, software, hardware) and (iii) enthusiasm for topic.

SELECTION OF WINNERS: Entries will be rated by a panel of qualified judges based on the following criteria: (i) Artistic Merit (e.g. story, creativity, and entertainment value), (ii) Technical Merit, and (iii) Adherence to the Assignment. Winners will be announced publicly at open screening event. In the event winner is not present, notice will be sent by email to address on file for team lead. No further attempt to notify winner will be made.

PRIZE: The Prize consists of the following:

Grand Prize: \$5,000.00 2nd Place: \$1,000.00 3rd Place: \$500.00

PRIZE ACCEPTANCE: Prize is subject to the Contest and all applicable federal and state laws. Prize is not transferable. **Taxes on prize are sole responsibility of Prize Winner. Sponsor will not pay for or offset any tax liability on a Prize.** Prize Winner will receive a 1099 IRS tax form at year end for the value of prize. Prize winner will be required to sign an affidavit of eligibility/prize acceptance/acknowledgment of IP ownership/release of liability and publicity (where permitted) within a time period designated by Sponsor, or prize may be forfeited. Any Prize won by a minor (under applicable state law) will be awarded in minor's name to a parent or legal guardian, who will be required to sign all required documents. Sponsor will make two (2) attempts to notify potential winners at the email address submitted at the time of entry. If potential winner cannot be reached, if he/she is found to ineligible, if he/she cannot or does not comply with these Official Rules, or if his/her prize or prize notification or any prize correspondence is returned as undeliverable, that potential winner may be disqualified and an alternate prize winner may be selected from the remaining eligible entries at Sponsors' sole discretion. By accepting a prize, the winner consents to the use of his/her name, voice, picture, likeness and any video footage taken by Sponsor for advertising, publicity and promotional purposes in any medium and

social media websites throughout the world in perpetuity without additional compensation except where prohibited by law. By accepting a prize, a winner must agree by signing the affidavit of eligibility/prize acceptance/release of liability and publicity (where permitted), that he/she is not: (i) represented under a contract (e.g., by a talent agent or manager) that would in any way limit or impair Sponsor's ability to display or use his/her name, likeness or any work that he/she has created in any media form; (ii) subject to an acting, modeling or any other contract that would make his/her appearance in the work a violation of any third-party rights; or (iii) under any other contractual relationship, including but not limited to any guild or union memberships, that may prevent Sponsor from being able to use the work or image worldwide in all media in perpetuity on a royalty-free basis, without any payment of fee obligations of any kind.

CONDITIONS OF PARTICIPATION: By participating in the Contest, each Entrant agrees to release Sponsor and its parent companies, subsidiaries, affiliates, related companies and advertising and promotion agencies, and each of their respective officers, directors, employees and agents from any and all liability, loss or damage of any kind arising out of or in connection with their participation in this Contest or with respect to awarding, receipt, possession, use and/or misuse of any prize. Sponsor is not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Contest or in the announcement of the prize. Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion via mobile phone. If for any reason, this program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest. Sponsor reserves the right to select Contestants from eligible entries received, and winners from Productions submitted by the selected Contestants, as of the termination date. Sponsor further reserves the right to disqualify any individual who tampers with the entry process. By entering the Contest, each entrant agrees that: (i) any and all disputes, claims, and causes of action arising out of or connected with the Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action; (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest, but in no event will attorneys' fees be awarded or recoverable; and (iii) under no circumstances will any entrant be permitted to obtain any award for, and each entrant hereby knowingly and expressly waives all rights to seek, punitive, incidental or consequential damages and/or any other damages, other than actual out-of-pocket expenses, and/or any and all rights to have damages multiplied or otherwise increased. By entering and participating, entrant agrees to defend, indemnify and hold harmless the Contest Entities from and against any and all claims, demands, liability, damages or causes of action (however named or described) losses, costs or expenses, with respect to or arising out of or related to: (i) entrant's participation in the Contest, and (ii) entrant's acceptance, use or misuse of a prize (including, without limitation, any property loss, damage, personal injury or death caused to any person(s)). Each Entrant and selected Contestant assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest or redemption of a prize. In the event the integrity and/or feasibility of the Contest is undermined by any event including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute, or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, provincial or local government law, order of regulation, order of any court or jurisdiction, or other cause not reasonably within the Sponsor's control (each a "**Force Majeure**" event) the Sponsor shall have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or

terminate the Contest without notice or further obligation. If the Sponsor, in its discretion, elects to abbreviate, cancel or terminate the Contest as a result of a Force Majeure event, the Sponsor reserves the right, but shall have no obligation, to award some or all prizes from among all valid and eligible entries received up to the time of such Force Majeure event.

LINKS TO THIRD PARTY SITES

Soleproprietorstv.com may provide links to other web sites or resources. Because Sponsor has no control over such sites and resources, you acknowledge and agree that Sponsor is not responsible for the availability of such external sites or resources, and does not endorse and is not responsible or liable for any content, advertising, products, services, terms of service, privacy policies or other materials on or available from such sites or resources. YOU FURTHER ACKNOWLEDGE AND AGREE THAT SPONSOR SHALL NOT BE RESPONSIBLE OR LIABLE, DIRECTLY OR INDIRECTLY, FOR ANY DAMAGE OR LOSS CAUSED OR ALLEGED TO BE CAUSED BY OR IN CONNECTION WITH ACCESS TO, USE OF OR RELIANCE ON ANY SUCH CONTENT, GOODS OR SERVICES AVAILABLE ON OR THROUGH ANY SUCH SITE OR RESOURCE.

NAME OF WINNER: To obtain the name of the prize winners, (available two weeks after public screening event) send a self-addressed, stamped envelope to: Red Hen Productions, LLC– Savannah Contest, 463 Pooler Parkway, Suite #145 Pooler, GA 31322. All requests must be received by December 31st of the competition year being requested.

CONDITIONS OF ENTRY:

1. Entrants will be required to sign the standard Soul Proprietors Team Leader's Agreement. If under the legal age of majority in your state of residence, your parent or legal guardian must sign it on your behalf.
2. All costs associated with the production of the Entry are solely the responsibility of the Entrant.
3. Entrants must be present at the designated times at the designated events to participate.
4. Basic Requirement of the Project: At the Meet N Greet Event, Entrants will receive an assigned business owner and location by means of a random drawing. Each entrant will be given exactly 120 hours (5 days) to produce a 5-7 minute made-for-tv video (an "Entry").
5. As a condition of entry, participants must agree to the Team Leader's Agreement, which sets forth the rights of Entrant and Soul Proprietors TV with respect to the use of Entries by Red Hen Productions, LLC and the Soul Proprietors Community Project film competition. Entries that do not include all required information and adhere to the foregoing and following requirements will be considered void and will not be considered in this competition.
6. If any group of individuals elects to collaborate on an Entry, they are required to designate one (1) person as the agent of the group to enter the Project, agree to these Official Rules, sign the Team Leader's Agreement and accept the prize on behalf of the group. Neither SPCP nor any of the Project Parties are liable for any disputes between collaborators arising out of or related to the Project.

FILMMAKING RULES: The following rules apply to each participating group/production team:

A. Times

- The Soul Proprietors Community Project will occur in cities around the country on different weeks throughout the year.

- The Soul Proprietors Community Project will occur between a Friday 8am local time and the following Wednesday 8am local time. This is the "Official 5 Day Time Period". (Days of competition may vary in some countries.)
- The participating group/team must complete its film/video work in time to upload it via dropbox by no later than Wednesday at 8am.
- Only works that meet the deadline will be officially part of the competition.

B. All filming must take place during the "Official 5-day Time Period". Any filming in advance of the competition weekend is prohibited.

C. The only work to begin prior to the "Official 5 Day Time Period" is:

- Organizing Crew
- Co-ordinating film schedules with business owners
- Securing Equipment
- Scouting/Securing Locations

D. All footage must be shot within the "Official 5 Day Time Period" of the project.

- Animation and special effects are permitted, but must be created during the "Official 5 Day Time Period". (Note: Stock footage is permissible as part of a post-production effect or on a background monitor, i.e., a television, as long as the team has rights to the stock footage and the stock footage is placed over or under footage that is shot within the Official 5 Day Time Period. Still photographs are permitted, provided that the team has the rights to them. The photos do not need to be created during the "Official 5 Day Time Period".

E. Each participating group must have a representative at the official Meet N Greet Event of the Soul Proprietors Community Project.

- Prior to the event, each group must submit a complete Team Leader's Agreement, signed by its team leader. A team may not participate without submitting this agreement.
- Each group will be assigned a business / owner in a random drawing.

F. Each participating group will be assigned required elements that must appear in its episode:

- Brief introduction to the city. This should include what is unique about the city and how the assigned business/owner fits into the community (ie: what are the needs of the community and how is your business helping to solve them?)
- Background info on the business owner and how they were led to the business they chose to open. Include the personal reasons why each business owner gives to the charity, foundation, or cause that it does
- The charity/foundation/cause which benefits from your assigned business shall be described and explained as to how and who it helps in the community.

G. All cast and crew must be volunteers.

H. Any type of video or film camera may be used. There is no limit to the number of cameras.

I. Each episode must include a landmark (building, monument, etc.) or identifying characteristic of the competition city. (Note: The landmark or characteristic must exist inside city limits.)

J. Participating groups are encouraged to work with a composer and/or musicians to write and record music for the episode. It is permissible for a participating group to use pre-recorded music; however the participating group **must** have the rights to any music used in its film and

must provide releases for all music used. As with music, pre-recorded sound effects are allowed, but you must have rights to use them.

Note: Song parodies (i.e., use of identifiable pre-existing compositions with new or altered lyrics or music) may not be included in the film without a signed release from the composition's rights holder. This rule applies without regard to whether the song parody arguably constitutes "fair use" under US or international copyright law.

K. Total Running Time

The finished film must be a minimum of 5 minutes in duration, and a maximum of 7 minutes in duration—not including end credits. In other words, the official running time begins after the required Soul Proprietors Community Project slates and ends prior to the end credits. The required slates and the end credits do not count towards the minimum time of 5 minutes. See [Rule L](#).

L. Credits

xv. PRE-FILM REQUIRED SLATES: Before the finished film begins, the media should have...

- 5 seconds of black
- A title card with: team name, title, genre, city, and date
- - OR -
A title card with: "This film was made for the Soul Proprietors Community Project 2016. www.soulproprietorstv.com"
- 2 seconds of black

Your episode follows this.

xvi. OPENING CREDITS: After the 2 seconds of black, some episodes start with opening credits. These are not encouraged, but if you use them, opening credits are considered to be part of the film, and therefore count against the seven minute maximum. Additionally, if your film has opening credits other than simply the film's title (for example, the names of directors, actors, etc.), you must include one of the following:

- the text "[your team name] presents" immediately followed by "a Soul Proprietors Community Project" or
- the text "a Soul Proprietors Community Project" immediately following the title of your film

Note: "a Soul Proprietors Community Project" should not be in quotes and may be entirely lowercase (i.e., "a soul proprietors community project").

xvii. END CREDITS: Credits at the end of each film are limited to a maximum of 60 seconds. The 60 seconds is considered additional to the length of the film, as stated in [Rule K](#). (That is, a film may be 7 minutes long, with an additional 60 seconds of credits, for a total running time of 8 minutes.)

The end credits must include the words: "This film was made for the Soul Proprietors Community Project. (www.soulprops.com)"

xviii. SLATES AND CREDITS AFTER SPCP: After the competition, films screening online should retain the pre-film title card that says: "This film was made for the Soul Proprietors Community Project. (www.soulprops.com)".

M. Format of Submissions:

Unless otherwise instructed, your film must be submitted in the following format:

Final video submissions will be delivered via Dropbox. Preferred format for upload is HD 720p 16x9. Acceptable file formats are .mov or .mp4. Acceptable codecs are H.264 (MP4) or Apple ProRes. If your film does not conform to the submission requirements, it may be disqualified

N. Notes on submissions:

- We recommend that each team submit two copies of the final film.
- We recommend that you make sound levels relatively even throughout your film. (If your film has uneven sound or sound that peaks, it may be modified to protect the playback equipment.)
- Projection specs vary from theater to theater and are beyond the control of the SPTV Community Project. If your film is very dark, it may be difficult to see in your theater.

O. Each team must secure releases for talent, crew, music and locations (and any other applicable releases), which must be turned in to the project organizers with the finished film/video. (This form can be found on the Soul Proprietors website.) The film/video will not be screened before the Soul Proprietors Organizers receive the signed releases.

P. To be eligible for the Project, Entries must be the original work of the Entrant; must not infringe third-party's rights; must be suitable for publication (i.e., may not be obscene or indecent); must not contain obscene or pornographic material; may not contain defamatory statements about any person, company, organization or entity; may not invade privacy or other rights of any person, company or entity; may not in any other way violate applicable laws and regulations; and may not contain any copyrighted elements (other than as owned by the Entrant and/or Soul Proprietors & Red Hen Productions, LLC).

Entries containing prohibited or inappropriate content as determined by the Soul Proprietors Producer, in its sole discretion, to be inappropriate will be disqualified. Soul Proprietors reserves the right to make the final determination as to which Entries are eligible. Soul Proprietors also reserves the right to refuse to screen a film or to make an announcement at the screening regarding the content of the film.

Q. Entrant shall not distribute their film in any way before the premiere screenings. This includes uploading the film to any website. The Entrant is encouraged to make a trailer of their film and distribute that instead. This trailer should be no longer than 20 seconds.

R. To be certified as an "Official Soul Proprietors Episode," each participating group's film/video production must follow all rules herein. The Soul Proprietors Community Project Organizers reserve the right to screen only certified "Official Soul Proprietors." episodes

S. No Entries (media or documents) will be returned.

T. Soul Proprietors and Project Parties may, in their sole discretion, disqualify Entries deemed to be inappropriate or otherwise non-compliant.

U. The Soul Proprietors Community Project Organizers may add to or amend these rules at any time prior to the beginning of the 5 Day time period.

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